CAREER GUIDANCE CELL

The cut throat competition at all levels in the job market demands a support system that enables the students of an institution not only that attainment of academic excellence but to find a comfortable placement in life. The career guidance cell of Viswodaya Govt.Degree College, Venkatagiri supports the students in achieving their dream careers by providing career guidance, career counselling and other related services. Since the students in take is from different social, economic and academic backgrounds the students require well planned and organized career counselling at the institutional level for their career progression.

The career guidance cell under takes varies measures to train the students in the basic communication skills, spoken English and group discussions are conducted through departmental initiatives as recommended by the IQAC. Guidance's are given about opportunities for higher education /competitive exams and for jobs. The students are given awareness about the prospects of higher education in their future. They are made aware about job opportunities available in their subjects in the job market. The cell functions like a bridge between the institution and industry. It holds career oriented lectures by senior lecturers and successful personalities .Guest lectures are conducted in digital class room /seminar hall to enable the students fresh prospective regarding their career. Also there are career oriented training certificate courses. The Inculcation of guidance about employability skills helps the institution in building awareness for its students

Career guidance thus addresses both academic and career concerns and opportunities. The principal and all the faculty members extend their support to the functioning of career guidance cell

Career Guidance Cell Committee:

SNO.	Name of the Member	Designation
1	Dr. K.Arunkumar,Principal	Adviser
2	Dr.Y Malyadri, HOD Dept. of English	Convener
3	Dr.B.Rajasekhar, Dept. of English	Co-convener
4	B. Satish ,Dept.of commerce	Member
5	Y.Manjunath Reddy,Dept.of Botany	Member

The Career Guidance Cell has been catering to the needs of students with the following; **OBJECTIVES:**

- > The cell organises the programmes to create awareness about the importance of higher studies
- ➤ To make awareness of different competitive exams among the students, such as civil service, Group-I, Group-II ect.
- > To provide information about academic planning and entrance examinations ect.
- ➤ To organize lectures/seminars on interview skills, personality development, communication skills, leadership qualities, resume writing, analytical skills and reasoning skills for all competitive exams.
- > To train students to meet the challenges of latest technology and development.

Career Guidance cell conducted Activities for the last five years:

SNO	Circular date	Program date	Program Description
1	21-10 2017	23-10-201`7	Awareness on Bank Recruitment(IBPS)-By Dr.Y.Malyadri (JKC Coordinator)
2	10-01-2018	11-01-2018	How to face interview-Dr.K.Koteswararao (Master Trainer - Soft skills)
3	02-03-2018	03-03-2018	Awareness on PG Entrance Test-Dr.K.Koteswararao (Master Trainer-Soft skills)
4	17-07-2018	18-07-2018	Career counselling on SWOC – Dr.K.Koteswararao(Master Trainer-soft skills)
5	19-02-2019	20-02-2019	Creating awareness on computer Diploma courses by Hima Bindu, M.Tech, NIT.
6	07-08-2019	07-08-2019	Conducted a seminar on Career Guidance & Competitive Exam for the students of III year &II year students-By Premchand Reddy, Koutilya Institute, TIRUPATI.
7	19-09-2019	20-09-2019	Awareness program on Amazon web series-Mr.K.Chennaiah(APSSDC)
8	08-11-2019	09-11-2019	Counselling on 'How to choose your career'- Dr.Y.Malyadri (JKC Coordinator)
9	06-02-2020	07-02-2020	A programme on Tally with GST by Hima Bindu, M.Tech, NIT.
10	21-12-2020	22-12-2020	Awareness programme on TCS ION Course- T.Himabindu ,MTech(NIT)
11	18-07-2022	19-07-2022	Basic Computer skills- By D.Nagabhusanam (MTech NIT),HOD, Computer Science,VGDC
12	17-11-2022	18-11-2022	Awareness Programme on Spoken Tutorials
13	25-03-2022	26-03-2022	'Importance of placement' and I&I Cell,by P.Srinivas,Placement officer DRW College,GUDUR.
14	05-01-2023	07-01-2023	Career Guidance competitive Exams for the students of 2 nd year &3 rd year students—LVPremchand Reddy,KAUTYLYA INSTITUTE ,TIRUPATI



1. Awareness on Bank Recruitment(IBPS)-By Dr.Y.Malyadri (JKC Coordinator) (23-10-2017)



2. How to face interview-Dr.K.Koteswararao (Master Trainer - Soft skills) (11-01-2018)



3. Coaching for PG Entrance test (03-03-2018)



4. Career counselling on SWOC (18-07-2018)



5. Awareness of Computer Diploma Courses by Hima Bindu, M.Tech, NIT. (20-02-2019)



6. Conducted a Seminar on Career Guidance & Competitive Exam for the students (07-08-2019)



7. Awareness program on Amazon web series-r.K.Chennaiah(APSSDC) (20-09-2019)



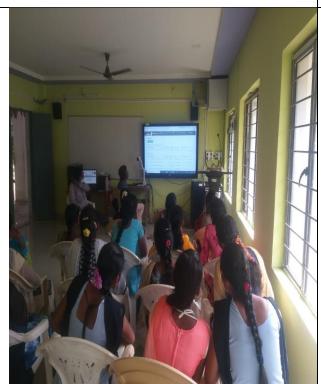
8. Counselling on 'How to choose your career'-Dr.Y.Malyadri (JKC Coordinator) (09-11-2019)



9. A programme on Tally with GST by Hima Bindu, M.Tech, NIT. (07-02-2020)



10. Awareness programme on TCS ION Course-T.Himabindu ,MTech(NIT) (22-12-2020)



11. Basic Computer skills- By D.Nagabhusanam (MTech NIT),HOD, Computer Science,VGDC (19-7-2022)



12. Awareness Programme on Spoken Tutorials (18-11-2022)



13. (a) 'Importance of placement' and I&I Cell,by P.Srinivas,Placement officer DRW College,GUDUR. (26-03-2022)



13. (b) 'Importance of placement' and I&I Cell,by P.Srinivas,Placement officer DRW College,GUDUR. (26-03-2022)



14. Career Guidance competitive Exams for the students of 2nd year &3rd year students—LVPremchand Reddy,KAUTYLYA INSTITUTE ,TIRUPATI (07-01-2023)

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5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the institution during the last five years:

Coaching for Post Graduation

The college has initiated "Coaching for Post Graduation" programme on 20.07.2022 to motivate and prepare the students for Post Graduation entrance examinations in various subjects for the academic year 2021-2022.

Post Graduation coaching to the final year B.Sc(BZC) students by Sri Y.Manjunatha Reddy, Lecturer in Botany for the academic year 2021-2022:



Post Graduation coaching to B.Sc, B.COM, and B.A students by Department of English.









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- *5.1.3*: Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the institution during the last five years: :
 - The college has initiated a Programme on "Guidance for competitive examinations and career counselling" for B.Sc, B.Com and B.A group students through JKC during the academic year 2020-2021.

Year	Name of the Activity conducted by the HEI to offer guidance for competitive examinations/ career counselling offered by the institution during year 2020-2021		
	Name of the Activity	Number of students attended / participated	
2020-2021	career counselling	120	
	competitive examinations	50	

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Career counselling

The college has initiated a Programme on "Guidance for competitive examinations and career counselling" for B.Sc, B.Com and B.A group students by inviting Sri.P.Srinivas, placement officer, D.K.W college, Gudur on 26.03.2022 during the academic year 2021-2022.

He made awareness on job management organizations at state and national level, about jobs at various levels and their syllabus and explained what kind of preparation to be needed for the prepation of competitive examinations. He motivated the students in all aspects.







